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## Launch of BIO Blood Exchange changes sourcing landscape

Get in the game and make your own procurement calls on [BioMarketplace.com](http://BioMarketplace.com)

**OKLAHOMA CITY, February 1, 2016** – The launch of [BioMarketplace.com](http://BioMarketplace.com), the world’s first all-inclusive e-commerce platform for the life sciences industries, will take place Tuesday, Feb. 9, at 10 a.m., CST, and users will be able to take immediate advantage of the site’s signature BIO Blood Exchange. For those professionals not in the market for blood products, the site also boasts its Lab Services marketplace and Professional Services marketplace, which are running in closed beta and accepting new members and partners to help test the new marketplaces before they go live later in the year.

*“We are very excited for the launch of the BIO Blood Exchange and the beta launch of our services marketplaces,” said Max Doleh, president and CEO of BioMarketplace. “Our team has worked very hard to make this dream a reality and we are proud to offer a new and better way for these industries to acquire the products and services they need to help save the world.”*

[BioMarketplace.com](http://BioMarketplace.com) offers free membership without a contract, but is open only to qualified industry professionals. Credentials are required in order to maintain the integrity of the site.

*“We’ve done our best to keep our sign-up process quick and easy, but as a precaution, we do require proper credentials to help protect our members, partners, and [BioMarketplace.com](http://BioMarketplace.com),” said Doleh.*

### **About BioMarketplace.com**

[BioMarketplace.com](http://BioMarketplace.com) is the freshest way for life science and biotech professionals to obtain the biological products and services they need. [BioMarketplace.com](http://BioMarketplace.com) was created to help users escape the middle men of yesteryear and to usher them into the modern era of online shopping. The first e-commerce platform of its kind, [BioMarketplace.com](http://BioMarketplace.com) was designed by pulling from real shopping experiences to bring users the most desired features of online ordering, including direct communication, comparison shopping, project bidding, and more, allowing them to find better information, better prices, and enhanced convenience, all with a free service that is secure and easy to use. Visit [BioMarketplace.com](http://BioMarketplace.com) to learn more, sign up for a free guided press demo, or to get started, today.