



Contact Kaylee Campbell
Telephone (405) 421-0104
Cell (405) 808-6586
Email press@biomarketplace.com
Website www.biomarketplace.com

FOR IMMEDIATE RELEASE
June 3, 2016

BIOMARKETPLACE.COM LAUNCHES AT 2016 INTERNATIONAL BIO CONVENTION

Ride with Bio racing adventure giveaway celebrates
launch of next generation sourcing for the life sciences industry.

Oklahoma City, Okla., June 3, 2016– It has been said that biotech will be to the 21st century what computer science was to the 20th. But to Oklahoma tech entrepreneur Max Doleh, the future isn't just about advancing science; it's also about advancing the way scientists and practitioners do business – which is precisely why he began BioMarketplace.com™.

“Everyone at BioMarketplace is a big fan of the incredible advancements being made in life science today,” Doleh said. “Together, we’ve made it our mission to help researchers and practitioners work better and faster. You never know when you or your loved ones may need one of the projects these incredible scientists are working on.”

Inspired by today's top e-commerce and social websites, and deep expertise of the industry, the BioMarketplace team has developed an online shopping experience tailored for the life sciences industry. Utilizing popular features in a new and unique way, BioMarketplace.com provides users with more options, competitive prices, from-the-source information and a faster buying process than can be found through traditional sourcing avenues.

Unlike brokers, GPOs and company catalogs, BioMarketplace.com is a business relationship facilitator that encourages direct communication between buyers and sellers. It features individual marketplaces, which include the company's signature BIO Blood Exchange, Lab Services marketplace and Professional Services marketplace, with new marketplaces and features being added based on industry needs and user feedback.

“We understand that our users know more about their day-to-day operations and needs than we do,” said Doleh. “So, we ask our users for feedback because we want to make sure that we are doing our part to make their lives easier and more productive, that's where we fit.”

The Lab Services marketplace provides access to partner companies who offer lab services such as assay development, testing services and specialty experiments. And BioMarketplace's Professional Services marketplace gives users access to partner companies who offer a range of services including licensing, consulting, operational, quality control, compliance, regulatory, technology and more.

Even BioMarketplace's precursor companies, Productive Technologies and Sigma Blood Systems, offer their products and services on the Professional Services marketplace.

To learn more about how BioMarketplace.com can work for you, visit www.biomarketplace.com and sign-up for a free personalized demo.

BioMarketplace.com will debut at the 2016 International BIO Convention, June 6-9 in San Francisco. The buzz surrounding BioMarketplace.com means that the company's partnering meeting roster is full, but Doleh and the BioMarketplace team can be found in the Oklahoma Pavilion, booth 2429, throughout the convention.

To celebrate the official launch of BioMarketplace.com, the company is hosting "Ride with Bio," a giveaway where one lucky winner will walk away with an adrenaline-filled ride-along experience and one-on-one time with Doleh.

Entering is easy at www.RideWithBio.com. Entries will be accepted until 11:59 p.m., CDT, July 17. The winning drawing will take place on July 18. See the contest website for official rules and regulations.

About BioMarketplace.com

BioMarketplace.com is the freshest way for life science and biotech professionals to obtain the biological products and services they need. BioMarketplace.com was created to help users escape the middle men of yesteryear and to usher them into the modern era of online shopping. The first e-commerce platform of its kind, BioMarketplace.com was designed by pulling from real shopping experiences to bring users the most desired features of online ordering, including direct communication, comparison shopping, project bidding, and more, allowing them to find better information, better prices, and enhanced convenience, all with a free service that is secure and easy to use. Visit BioMarketplace.com to learn more, sign up for a free guided press demo, or to get started, today.

[Productive Technologies](#) began in 2005 and continues to provide custom software solutions including web and mobile application development, custom industry software and more for a wide variety of industries. [Sigma Blood Systems](#), which launched in 2009, quickly rose to the forefront of the health related software market as the first company in the world to build an automated method for blood product quality control. The company's software handles 35% of blood production in the U.S.

###